



# TOP 10 REASONS TO HIRE AN EVENT PLANNER

FROM MBD MARKETING & EVENTS

- 10. Saves time** - Planning an event takes enormous amount of time. A good event planner will save you time and energy by researching vendors, taking care of the many, many details, and coming up with various creative ideas to make your event amazing!
- 9. Saves money** - Events can be extremely expensive. However, by hiring an event planner, you can save a great deal of money. Because event planners provide so much business to vendors, they are often able to negotiate discounts for their clients. event planners are also well versed at helping set budgets and sticking to them.
- 8. Saves relationships** - Events are very stressful. Event planners have been there time and time again and know how to avoid stressful situations before they begin as well as act as a buffer when there are conflicts. Event planners are also able to take on the responsibilities often assigned to employees/friends so that everyone is able to enjoy the event.
- 7. Ensures dreams are made realities** - Event planners work to create your vision, and make it come to life!
- 6. Offers advice** - Event planners have planned countless events and know exactly what works and what doesn't. They are also knowledgeable on event etiquette. Furthermore, event planners are able to recommend competent vendors, based on personal experience.
- 5. Acts as the "go to person"** - The average event has 5 to 22 different vendors. Combine that with all of the guests and that is a lot of people with questions and concerns! By hiring an event planner, you can simply tell others "talk to the event planner!"
- 4. Creates schedules** - There are so many details leading up to the big day! Couple that with the many things that happen during the event and who can keep track? The event planner can! Event planners are well versed at making detailed itineraries for all involved (including other vendors) and making sure that everything happens on time!
- 3. Handles crisis** - Whether we like it or not, most big events involve crisis. Who really wants to deal on their event day with the caterer forgetting to bring something, or the DJ running late? No one! event planners know how to handle all unforeseen circumstances.
- 2. Orchestrates from A Z** - Do you want to be responsible for remembering to apply for the correct documentation or permits for your event? Or are there enough toiletries in the bathrooms? Or calculating the burn time on the candles to see if they will last the entire event? Event planners orchestrate the smallest of details to the big picture items.
- 1. Minimizes stress and maximizes fun!** - Hiring an event planner ensures that you will have a worry free and stress free day, thus, allowing you to enjoy your day like your guests!



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My Big Day Marketing & Events 970-613-1455 or 303-886-3068 MyBigDayEvents@outlook.com