



# TOP 10 THANK YOU GIFT IDEAS

FROM MBD MARKETING & EVENTS

Whether you're throwing a high-end fundraising event, a luxury client appreciation party or just want to provide a simple thank you to your employees, here are a few gifts ideas that are sure to be a hit with any size budget.

**1. Follow a theme:** Having a *Christmas Story*-themed holiday party? Consider investing in a leg lamp or Red Ryder BB gun to give away as a door prize. Better yet, have your gifts double as centerpieces and use a note under one chair or a drawing to determine which guest takes home the bounty.

**2. Food and drink gifts:** Consumables are always a hit and don't end up getting thrown in a drawer like many other giveaways. Send clients a bottle of wine, a custom spice blend or a coffee / tea basket. Wrap up chocolates or custom cookies as a dessert-to-go favor for your party or send employees edible bouquets.

**3. Gift boxes:** Use your own products or items from local businesses to craft the perfect gift experience. Pair cozy socks with a candle or a book for wonderful winter day. Add bubble bath with a face mask for a moment of self care. Mix barbecue sauces with rubs and tongs for your favorite grill master. Whether you opt for something pre-packaged or put your own spin on a gift box, it's sure to be appreciated.

**4. Artwork:** Use a team photo, a sketch of your building or a drawing made by children your organization serves to create an art print, magnets, set of greeting cards or wall calendar. Your gift recipients will think of you every time they see it!

**5. Employee perks:** Treating your employees to an extra vacation day or casual Fridays can be a great gift without a significant impact to the budget.

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**6. Work from home survival tools:** For remote employees or clients that you engage with virtually, consider goodies like webcam covers, earplugs, noise-cancelling headphones, slippers or loungewear that will make their working experience more positive.

**7. Subscriptions or services:** While Clark Griswold may not have loved the Jelly of the Month Club, subscriptions or monthly services can be great gift ideas. Know someone with a long commute? Gift them an audiobook subscription or gift card. Want to help your working mom friends with dinner a few nights a week, gift a meal service subscription.

**8. Live plants:** Nothing brightens up an office or home like a live plant. Rather than using cut flowers for an event centerpiece, select a potted plant that can keep growing for months (or years!) to come. Some forced bulbs can even be transplanted outdoors after they bloom.

**9. Event tickets:** Does your community have an event that everyone looks forward to every year? Consider buying advanced tickets as gifts. You could also coordinate a group outing or a family night.

**10. Personalized message snacks:** Snacks are well-loved enough to make the list twice. From custom M&Ms to donuts that spell out a message, many local and national companies offer personalized edibles that can be a fun and engaging gift any time of year.

Need help creating an appreciation plan for your organization? My Big Day Marketing & Events can help! Whether you want to plan a party or create a donor touchpoint plan, we're here for you.



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